

IT'S GOLD FOR EAST WINDS – AGAIN!

[East Winds Inn](#) Hotel, the timeless seaside resort in St Lucia, has struck gold again in the 2011 Virgin Holidays awards. The hotel has won the Best Small Hotel of the Caribbean Gold Award in the leading UK tour operator's prestigious annual awards announced during World Travel Market in London this week.

This is the fourth consecutive year that East Winds has won the Virgin award, which is based on direct feedback from holidaymakers using Virgin – the largest carrier into the Caribbean.

The new Gold award follows hard on the heels of East Winds Inn, a member of the [Essential Hotel Collection](#) group of small, privately owned luxury Caribbean hotels, being not only voted the sixth best all-inclusive hotel in the world by travellers using TripAdvisor, but winning a Travellers Choice 2011 award from the travel website's users for the fifth year in succession.

Nestled in 12 acres of lush tropical gardens bordered by the golden beachfront of one of the most pristine bays of St. Lucia, East Winds is one of the oldest and most established resorts on the island. The hotel offers an exclusive experience to those who value simple luxury in the midst of Caribbean paradise, so it is not surprising that the resort has once again received this fantastic recognition.

'Elegant luxury in paradise, 'A little piece of heaven' and 'Simply superb' are just a few titles of the TripAdvisor reviews about East Winds Inn. Travellers have commented on the relaxing experience the hotel provides, along with the attention to detail, excellent service, impeccable rooms, fine dining and breath-taking setting alongside St Lucia's picturesque La Brelotte Bay.

The resort's General Manager, Gareth Leach, commented: "Both the Virgin and TripAdvisor awards are especially important to us, as they are voted for by the people who really matter - our guests. They prove that we are doing something right at East Winds Inn and we are looking forward to continuing to offer our guests a very special holiday experience in 2012"

For more information, please visit www.eastwinds.com or www.essentialhotelcollection.com

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